



JC SUBLIMINAL

2014 PRESS KIT

BIOGRAPHY

ORIGINALITY AND PASSION IS SOMETHING JC SUBLIMINAL THRIVES OFF. KNOWN BY MUSIC MOGULS AND HEAVY HITTING PRODUCERS AS ONE OF CANADA'S FINEST HIPHOP ARTISTS; WITH A WORLD WIDE TALENT. HE HAS GRACED STAGES ALONGSIDE K'NAAN, METRIC, HILARY DUFF, A-TRAK, DJ CRAZE, JERU THE DAMAJA ,B-REAL OF CYPRESS HILL, LADY SOVEREIGN, MADCHILD/SWOLLEN MEMBERS, SMIF N WESSUN, TAJAI & DEL THE FUNKY HOMOSAPIEN OF HIEROGLYPHICS TO NAME A FEW.

THIS DIAMOND IN THE ROUGH BRINGS A STAGE PERFORMANCE LIKE NO OTHER. WHETHER ITS UNPREDICTABLE RAPID FIRE FREESTYLES OR UNBELIEVABLE SONGS THAT WILL SIMPLY LEAVE YOU BREATHLESS, JC SUBLIMINAL RADIATES TRUE HIP HOP THAT'S HARD TO FIND THESE DAYS WITH A UNIQUE ORIGINALITY IN HIS ARTISTRY.

***WATCH FOR JC SUBLIMINAL IN YOUR CITY ON HIS UPCOMING "OG" CANADIAN TOUR FROM VANCITY-MONTREAL.**

SOCIAL MEDIA

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WWW.JCSUBLIMINAL.COM



OG ALBUM OVERVIEW



MY LIFE
WALKING AWAY
MAKE IT WORK
STRANGERS
TOP NOTCH
KUSH
HOW IT GO
RED ALERT
HIP HOP
STAY ON POINT
HOWLING NIGHTS

THE NEW ALBUM "OG" IS JC SUBLIMINAL'S LATEST WORK TO OPEN UP THE NEW YEAR. OUT NOW DIGITALLY WORLDWIDE THE KICKOFF OFF SINGLE "MY LIFE" FOLLOWED BY THE SECOND SINGLE "MAKE IT WORK" ARE SURE TO CATCH ATTENTION OF MUSIC LOVERS ALIKE. RECORDED IN VARIOUS LOCATIONS THROUGHOUT VANCOUVER BC, NEVER AFRAID TO SING OR RAP, JC PUTS A PASSION INTO THIS PROJECT THAT IS PARAMOUNT. PAINTING A CLEAR IMAGE OF HIS TALENT AND FUTURE TO COME. WITH MINIMAL FEATURES FOCUSING THE LISTENER TO HEAR HIS COMPLEX CRAFT, HE DID MANAGE TWO FEATURES FROM CANADIAN HEAVY HITTERS EVIL EBENEZER & DJ PHONOGRAFF. THIS IS A QUALITY HIPHOP ALBUM THAT SEEMS TO HAVE A SONG FOR ANY KIND OF HIP HOP ENTHUSIAST. WEATHER IT BE THE CLASSIC FEEL OF TRACK 9 "HIP-HOP" OR TRACK 2 A ROCK INFUSED BALLAD TITLED "WALKING AWAY", JC'S VERSATILITY IS FELT. MAKE SURE TO CHECK FOR "OG" ON ITUNES AND ALL MAJOR DIGITAL RETAILERS & BE SURE TO WATCH FOR THE UPCOMING OFFICIAL MUSIC VIDEOS FOR "MY LIFE" & "MAKE IT WORK" 2014.



MUSIC VIDEOS

MEGAMONEY

[YOUTUBE.COM/WATCH?V=VBMM98T7G0W](https://www.youtube.com/watch?v=VBMM98T7G0W)

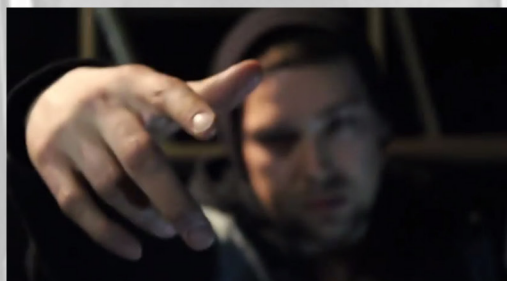
RELEASED JUN 26, 2013



DRIVE

[YOUTUBE.COM/WATCH?V=HCDCZVZWRVW](https://www.youtube.com/watch?v=HCDCZVZWRVW)

RELEASED APR 30, 2013



GETLIVE

[YOUTUBE.COM/WATCH?V=AMBINV2AIQE](https://www.youtube.com/watch?v=AMBINV2AIQE)

RELEASED DEC 6, 2012



BEATSBANG

[YOUTUBE.COM/WATCH?V=PYJH96XRGBO](https://www.youtube.com/watch?v=PYJH96XRGBO)

RELEASED OCT 29, 2012



STAYLEFT

[YOUTUBE.COM/WATCH?V=YMNHIGEVMWI](https://www.youtube.com/watch?v=YMNHIGEVMWI)

RELEASED SEP 30, 2012



KUSH

[YOUTUBE.COM/WATCH?V=LZETBOALGJK](https://www.youtube.com/watch?v=LZETBOALGJK)

RELEASED SEPT 14, 2013



STRANGERS

[YOUTUBE.COM/WATCH?V=DAPLINPMSK8](https://www.youtube.com/watch?v=DAPLINPMSK8)

RELEASED AUG 16, 2013



HOWITGO

[YOUTUBE.COM/WATCH?V=XSLKL0G8O9E](https://www.youtube.com/watch?v=XSLKL0G8O9E)

RELEASED FEB 11, 2013



REDALERT

[YOUTUBE.COM/WATCH?V=H-QGDWB54PM](https://www.youtube.com/watch?v=H-QGDWB54PM)

RELEASED JAN 1, 2013

AWARDS & PRESS

-MULTIPLE 1ST PLACE FREESTYLE BATTLE
AWARDS & TOPHIES

straight.com
VANCOUVER'S ONLINE SOURCE

-FEATURE INTERVIEW IN GEORGIA
STRAIGHT NEWSPAPER
[HTTP://WWW.STRAIGHT.COM/MUSIC/A
WEDACITY-MCS-BELIEVE-QUALITY-CON
TROL](http://www.straight.com/music/a-wedacity-mcs-believe-quality-control)

HHC
HIPHOPCANADA.COM

- LARGE ONLINE PRESS NATIONALLY
[HTTP://WWW.HIPHOPCANADA.COM/?
S=JC+SUBLIMINAL&X=19&Y=10](http://www.hiphopcanada.com/?S=JC+SUBLIMINAL&X=19&Y=10)
[HTTP://NORTHSTARHIPHOP.CA/?S=JC+
SUBLIMINAL](http://northstarhiphop.ca/?S=JC+SUBLIMINAL)



-LARGE ONLINE PRESS LOCALLY
[HTTP://WWW.HIPHOPVANCOUVER.CO
M/?S=JC+SUBLIMINAL](http://www.hiphopvancouver.com/?S=JC+SUBLIMINAL)

SUGARCAYNE.COM
HIPHOP-BMX-COMICS-LIFE

-LARGE ONLINE PRESS
INTERNATIONALLY
[HTTP://WWW.SUGARCAYNE.COM/2013
/09/JC-SUBLIMINAL-FT-EVIL-EBENEZER-ST
RANGERS-HIPHOP/
HTTP://WWW.BLACKOUTHIPHOP.COM/
VIDEO-JC-SUBLIMINAL-FT-EVIL-EBENEZE
R-STRANGERS/](http://www.sugarcayne.com/2013/09/jc-subliminal-ft-evil-ebenezer-strangers-hiphop/)



TOURS

**JC SUBLIMINAL
HAS PERFORMED
& SHARED
STAGES WITH :**

K'NAAN, METRIC, HILARY
DUFF, A-TRAK, DJ CRAZE, DJ
GRANDTHEFT, JERU THE
DAMAJA, B-REAL OF
CYPRESS HILL, LADY
SOVEREIGN, MADCHILD,
SWOLLEN MEMBERS, SMIF N
WESSUN, TAJAI & DEL THE
FUNKY HOMOSAPIEN OF
HIEROGLYPHICS.

CONTACT

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SLAM CITY JAM 2005
(VANCOUVER, BC
ATTENDANCE 7000)
WESTERN CANADIAN TOUR
2007 W/ DJ MAT THE ALIEN (6
DATES)
WORLD SKI & SNOWBOARD
FESTIVAL (WHISTLER, BC -
2004-2006 ATTENDANCE
10,000-25,000)
SHAMBHALA MUSIC FESTIVAL
(SALMO, BC -2006
ATTENDANCE 20,000)
HILARY DUFF FEAT. JC
SUBLIMINAL (VANCOUVER,
BC 2007 ATTENDANCE 9,000)
GREEN LIGHT MENTALITY TOUR
2013 (WESTERN BC, 7 DATES)
CANADA OG TOUR 2014
(CANADA 15 DATES)

JC SUBLIMINAL

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